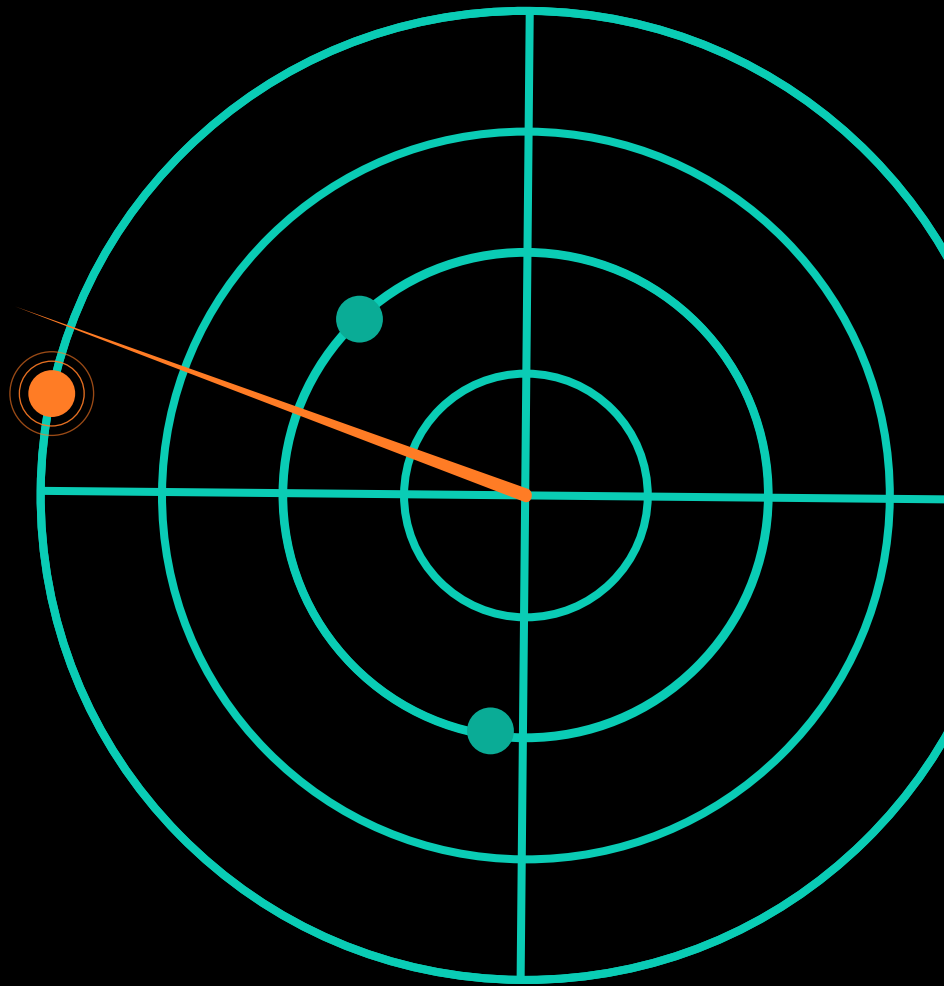




DECISION INTELLIGENCE, PURPOSE-BUILT FOR JD EDWARDS

The Decision Gap

JD Edwards runs your business. Every order, every invoice, every ledger entry lives inside it, and the data is all there. So why does it still take weeks, and a ticket to IT, to turn a number that moved into a decision that matters? That time between seeing and deciding is the decision gap, and for JD Edwards teams every day it stays open costs you revenue, margin, and cash.

Why

Did mid-market margin fall, and where exactly?

Which

Accounts and SKUs are driving it?

What

Do we do this week to stop the leak?

THE PROBLEM

Your ERP Was Built to Run the Business, **Not to Explain it**

JD Edwards is one of the most capable ERPs ever built. It was designed to process transactions and enforce workflows at scale, reliably, for decades. What it was never designed to do is answer the questions that come after the transaction: why did this move, and what should we do next? That work still happens in someone's head, in a spreadsheet, or in a meeting that runs long. The result is a business that is data rich and decision poor.

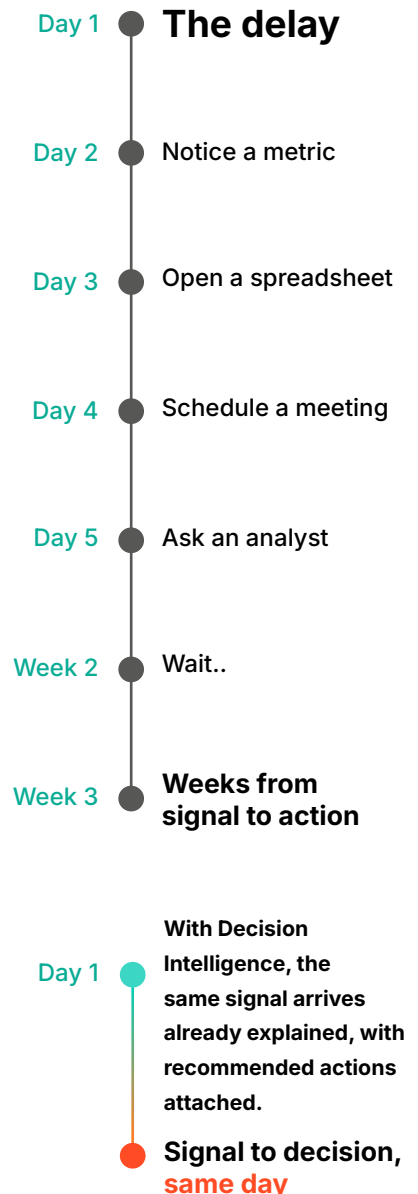
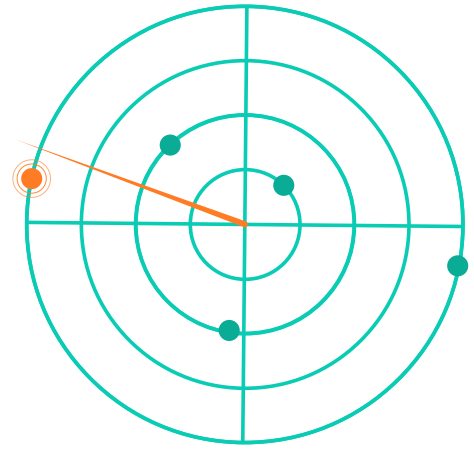
The blind spot

Reports track what someone decided was worth tracking. The signals that hurt you most are usually the ones no one thought to chart. They stay invisible until they surface as a crisis: the customer that already churned, the margin that already eroded, the cash that already left. By the time it reaches a report, the decision is damage control.

The JD Edwards reality

JD Edwards stores critical data across hundreds of interconnected tables with names like F0911 and F4211, and fields with codes like DCTO, KCOO, and AN8. To answer a simple cross-functional question, sales orders joined to customers joined to financials, and maybe joined again to Salesforce or NetSuite, you need deep technical knowledge or a queue for IT. That complexity adds days to every decision, limits who can get an answer, and leaves every team reading the numbers differently.

Even for the signals you do see, the response is slow. Someone notices a metric, opens a spreadsheet, schedules a meeting, asks an analyst, and waits. Weeks pass between signal and action, and the window to do something about it has often closed first.





PURPOSE-BUILT FOR JD EDWARDS

eyko Speaks JD Edwards **Natively**

Most analytics tools point a generic query engine at your database and hand the hard part back to you. eyko is built the opposite way. Application Intelligence is eyko's understanding of how JD Edwards actually works: what each table holds, how the fields relate to real business concepts, and how everything joins. eyko knows that F4211 is your sales order detail, that AN8 identifies a customer, and that F0911 is your ledger, so you never have to.

Translation, **before and after**

eyko renames JD Edwards structures into clear business terms automatically, and builds the relationships between them so the data is analysis-ready on connection.

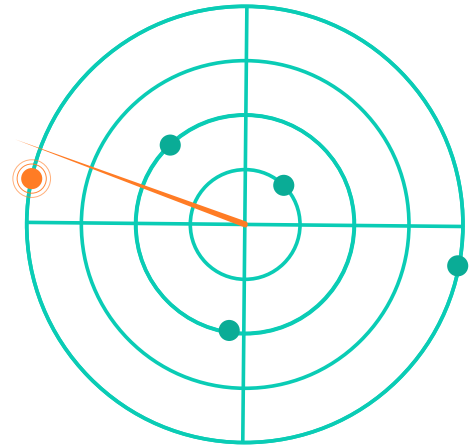
F4211.DCTO	→ Sales Order Type	comes a crisis
F0911	→ General Ledger	
AN8	→ Customer	
KCOO	→ Company	
Cryptic codes	→ The words your team already uses	

Application Intelligence extends across your stack. Combine JD Edwards with Salesforce, HubSpot, or NetSuite and eyko knows how to align them, no data warehouse and no integration project required. Questions you can now answer in minutes, not weeks:

What is the financial impact of our open support cases?

How are campaign responses affecting invoice volume?

How do our JD Edwards sales orders map to opportunities in Salesforce?



No table names, no field codes

Caught while it is forming, not after it has landed.



Joins and hierarchies, handled for you

eyko creates the relationships and surfaces the metrics without manual data modeling.



One set of definitions

Because business logic is standardized, every department works from the same numbers, so leadership can trust what it sees.



Most analytics vendors treat JD Edwards as a migration waiting to happen. eyko treats it as the priority. JD Edwards first, **by design**.



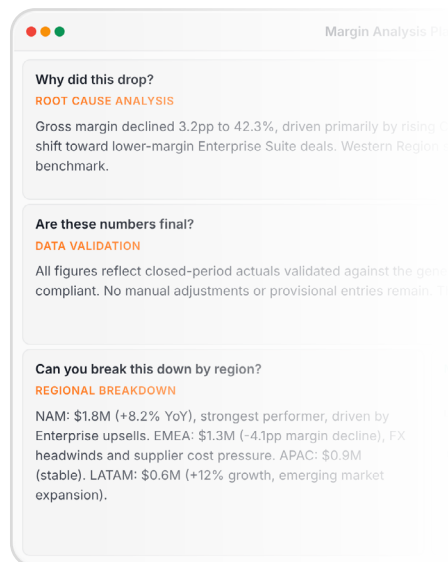
THE SOLUTION

From Native Understanding to the Next Decision

Application Intelligence is what lets eyko understand your data. Decision Intelligence is what lets eyko act on it. On top of your JD Edwards data, eyko moves through three questions in sequence, continuously, on a regular beat, rather than once a quarter when someone goes looking.

Because eyko already understands the JD Edwards context, anyone can ask a question in plain business language and get an accurate answer in seconds, even across systems.

- Show me the top five customers by revenue last quarter
- Which products have the highest return rate by region?
- What is our average time-to-cash for Q1?



HOW IT WORKS

eyko Beats turns your live JD Edwards data into Playbooks: structured, evidence-based briefings that move through the What, the Why, and the What Next, on a regular beat, with no dashboards to build.

Playbooks

Conversations

Pulses

Ideas

Know **What**

Structured identification of what changed. Not just metrics that moved, but the signals that matter, contextualized and prioritized by impact.

ANSWERS:

WHAT CHANGED?

Know **Why**

Root cause investigation into the drivers behind the change, down to the accounts, SKUs, regions, and cohorts responsible for it.

ANSWERS:

WHY DID IT HAPPEN?

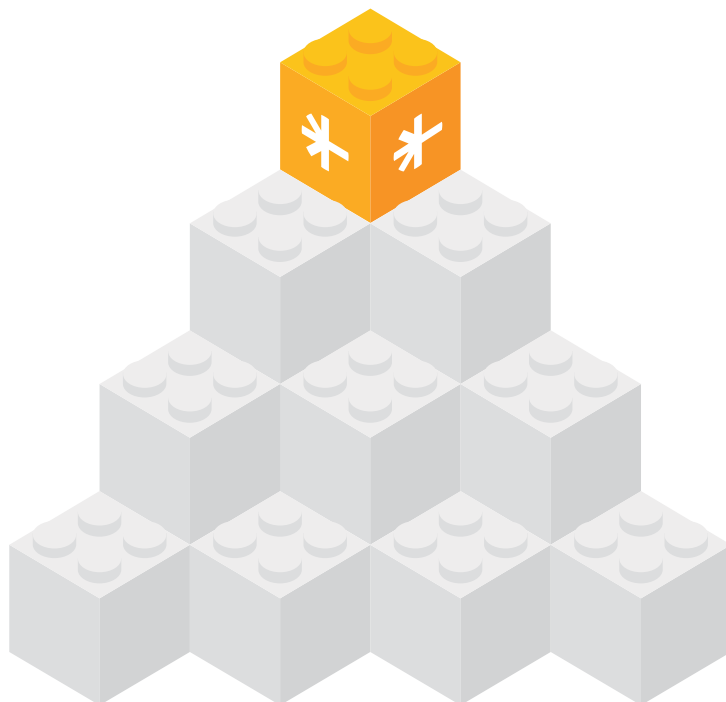
Know **What Next**

Prioritized, evidence-based recommendations, ready for executive review. The analysis arrives with the decision already framed.

ANSWERS:

WHAT SHOULD WE DO?

BI stops at What. Decision Intelligence tells you **Why, and **What Next**.**



WORKS WITH WHAT YOU RUN

Keep JD Edwards

Add the Intelligence

You invested in JD Edwards because it runs your business, reliably, at scale. You should not have to leave it behind to get modern, AI-driven decisions. eyko is additive by design.



No move to cloud ERP.

Stay on the JD Edwards you already run. eyko does not require you to migrate to a new ERP to get value, and it does not push you toward one.



No rip and replace.

eyko sits on top of your existing systems and your existing reporting strategy. Your dashboards, your reports, and your Business Intelligence keep working. eyko adds the why and the what next on top.



No data warehouse, no multi-year data project.

eyko works with the data you already have in JD Edwards and connects to your other systems when you want a cross-system view. Value starts now, not after a rebuild.

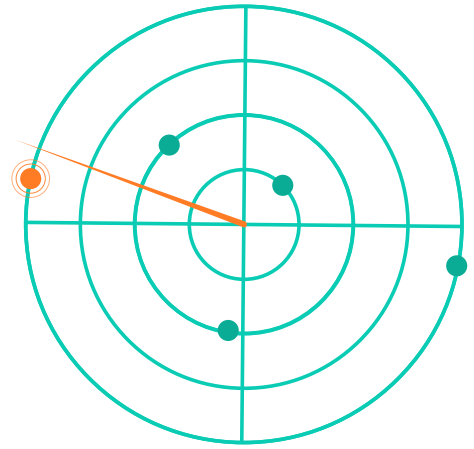
eyko complements Business Intelligence, it does not replace it. BI shows what happened. eyko explains why, and recommends **what to do next.**



ENTERPRISE READY

Governed, secure, and built to earn IT's trust

Purpose-built for JD Edwards means purpose-built for how JD Edwards teams manage access and control. eyko is designed to strengthen your governance, not work around it.



Honors your JD Edwards security.

eyko respects the roles and permissions you already maintain. People see only the data they are entitled to see, with access controls carried through rather than recreated.



One governed set of definitions.

Metrics, business terms, and hierarchies are defined once and applied consistently, so there is a single source of truth across every team.



Protected end to end.

Data is encrypted in transit and at rest, and access follows least-privilege principles.



Fully auditable.

Every connection, question, and Playbook is logged, so you can show who accessed what, and when.

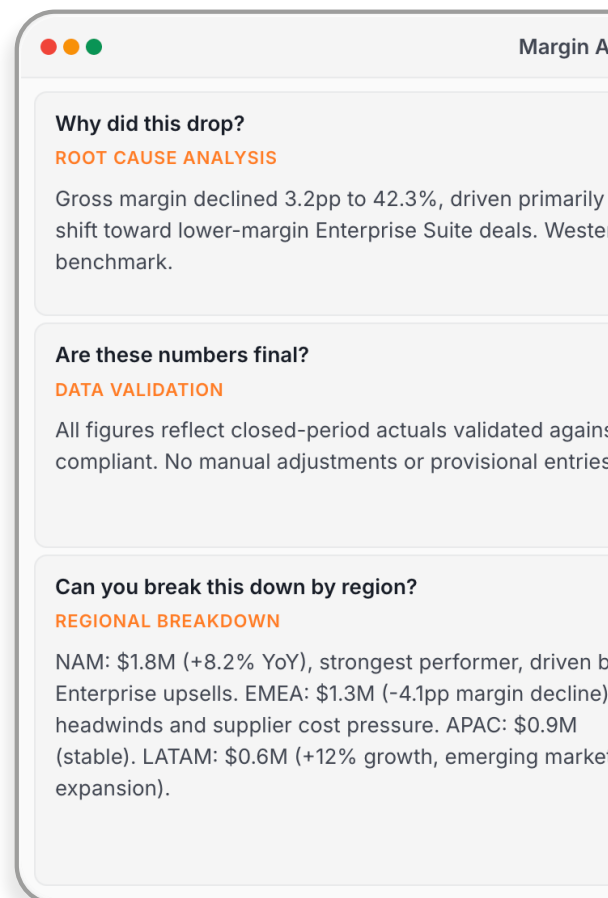


IT keeps control, the business gets self-service.

Administrators set the guardrails once, business users explore freely inside them, and no uncontrolled copies of data sprawl across the organization.



Deployment on your terms.



Your data stays governed by your rules. eyko adds intelligence on top, without loosening a single control.

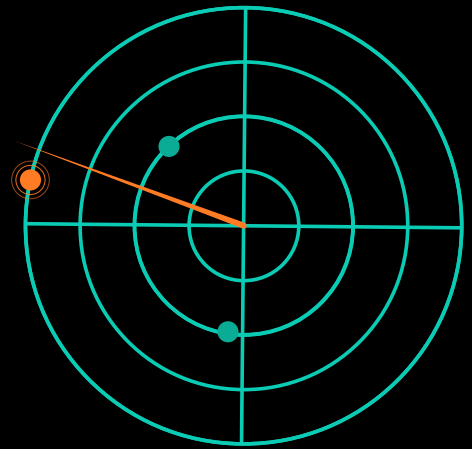


THE BUYER'S CHECKLIST

Seven tests every Decision Intelligence platform should pass

- 1 It works across your entire business, not one application.**
eyko aligns sales orders, customers, and financials with Salesforce, HubSpot, or NetSuite, with no data warehouse and no integration project.
- 2 It understands the systems it connects to.**
Application Intelligence knows F4211 is your sales order detail, AN8 is a customer, and F0911 is your ledger. Business concepts, not table names.
- 3 It investigates automatically, not just on request.**
Pulses watch your JD Edwards data on a regular beat and surface the signals no one thought to chart, before they become a crisis.
- 4 It explains why, not just what.**
Know Why traces root cause down to the accounts, SKUs, and regions responsible, with the evidence attached.
- 5 It recommends what to do next.**
Every Playbook arrives with prioritized Plays and the decision already framed for executive review.
- 6 It is simple enough for every decision maker.**
Anyone asks in plain business language and gets an answer in seconds. No SQL, no ticket to IT.
- 7 It fits around your existing investments.**
Keep the JD Edwards you already run. No cloud ERP migration, no rip and replace, no multi-year data project. eyko adds the intelligence on top.

Seven tests. **eyko passes all seven**, on the JD Edwards you already run.



THE BUSINESS CASE

A Must-Have, Not a Nice-to-Have

For a JD Edwards business, eyko is not another dashboard to check. It surfaces the signals you are missing, explains the ones you see in language anyone can act on, and compresses the time from signal to action from weeks to the same day. The return shows up as a crisis you never have, and a better decision made one day earlier, every time it counts.

A ticket to IT for every cross-system report



Business users answer their own questions

Cryptic table and field codes (F4211, DCTO, AN8)



Familiar business terms (Sales Order, Customer)

Weeks from signal to action



A decision the same day the signal appears

A cloud ERP migration or multi-year data rebuild



Value from the JD Edwards you already run, now.

WHERE THAT SHOWS UP ON THE P AND L



Crisis prevented

Caught while it is forming, not after it has landed.



Revenue leakage

Stopped while it is happening, not found at close.



Margin erosion

Pricing and cost anomalies surfaced across SKUs.



Cash protected

Working capital defended across Order-to-Cash and Source-to-Pay, with faster time-to-cash

Value levers are illustrative. Actual outcomes depend on your data and processes.

See it on your own JD Edwards data

Connect JD Edwards, ask your first question in plain business language, and get your first Playbook.

Most teams see the What, the Why, and the What Next from their live data within 24 hours.

[Request access](#)